

# "Let See One"

*Summer 2005 - White Flyer Targets Newsletter*

## Bob Brister



In late June, one of the renowned experts on shotgun shooting and hunting, Mr. Bob Brister of Houston, Texas passed away after a long illness. Known for his expertise in the field of journalism, for many years he was the Outdoors' Editor for the Houston Chronicle Newspaper. As an author of numerous hunting/shotgun books, Mr. Brister, a member of the

NSCA Sporting Hall of Fame, was one of the early advocates to bring Sporting Clays to the US shores from England. His efforts led to the development of the first Sporting ranges in the United States. Up until his death, Mr. Brister continued to be an avid Sporting shooter, always out there offering tips, help, and encouragement to new shooters.

All of us here at White Flyer mourn the passing of this great gentleman – he was a friend to all of us and he will be missed. His contributions to shotgunning, hunting, and sporting will remain his legacy forever!

## "Mr. Shotgunning" passes



## A WORD WITH PHIL

**WOW!** How time flies! The temperatures outside

have heated up and so has clay target shooting across the country. Seems like only yesterday that we were talking about all the great tournaments scheduled for the year, and we were making our plans.

On tap this summer are some of the top shoots in the country that will draw the best shooters in each discipline offers. From June thru September, each state hosts it's own State Championships; each Zone hosts it's annual zone shoot, and we have the biggest one of them all, The ATA Grand American Trapshoot scheduled for Vandalia, Ohio in mid August. This is followed by the PITA Grand Pacific, and then the NSCA National Sporting Clays Championship in San Antonio, Texas in mid September.

This year's visit to Vandalia, Ohio for the Grand American will be bittersweet for the entire White Flyer Staff – this will be the last registered Grand American at the Vandalia, Ohio site. Beginning in 2006, the Grand American will be moving to the new World Recreational Shooting Complex in Sparta, Illinois that will boast 124 trap fields! All of us on the staff have fond memories of the many Grands' we've attended and when the last shot is fired in Saturday's events, it will signal the end of an era of trapshooting. I highly recommend that if you've never had the privilege of attending a Grand American Trapshoot, that you plan on visiting it for it's farewell event. Many events are being planned by the ATA to commemorate this event. It will definitely be something you should not miss.

Another matter that should be of importance to you, deals with the clay target situation out there. Over the past few months there have been all sorts of rumors that clay targets will be in short supply late this summer. Let me take a moment to try to give you the facts, as I currently know them. First and foremost, our competitor, Remington had it's major pitch supplier sold and stopped producing pitch. As a result of getting no pitch, Remington on May 15<sup>th</sup> stopped its gun club and 135 pack sales due to no product and notified all it's customers of this being the case for the foreseeable future. The effect of this announcement led to increased demand for clay targets nationwide and prompted White Flyer to run it's target plants on a 24/7 routine in order to meet these new demands. This has made the ordering process a bit more complicated for the gun clubs, distributors, and the shooters. Lead times for deliveries which used to be a couple of weeks currently have stretched out to a minimum of six (6) weeks. The burden has been put on gun clubs to plan and project ahead – if they don't, they may not be able to receive the targets they need. I hope you will stress this problem to your customers and the gun clubs - it is vital.

In these volatile times, we are all feeling the effects of the \$60.00/ barrel oil – not only at the gas pumps, but in the manufacture of petroleum pitch for targets! Over the past six months, White Flyer and the other manufactures have had petroleum pitch price increases and these increases continue. Where it will end is anyone's guess. Needless to say we are doing all we can to "hold prices." If this situation continues, there is a good possibility that prices per case will once again go up. We hope this is not necessary, yet we want to prepare you, should it become necessary.

All in all, the next few months will be interesting. We do not anticipate shortages and will do whatever we can to fill your orders on a timely basis. Should shortages occur, we expect them to be temporary due to lack of raw materials. The key is communication and we will strive to try to keep all our distributors and gun clubs in the "loop", so any inconveniences might be short lived.

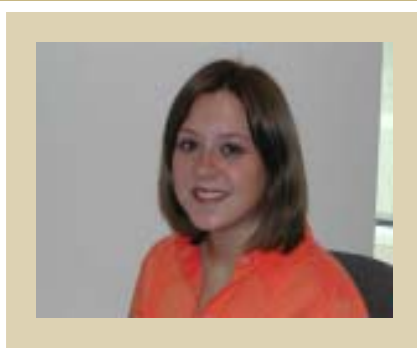
On behalf of all of us here at White Flyer, we continue to appreciate your support and business. We know that you have a choice of clay targets to choose from and we sincerely appreciate your choosing White Flyer over the others. Should any of you have questions or concerns, please feel free to email me @ [pmurray@reagentchemical.com](mailto:pmurray@reagentchemical.com) or call me at 1-800-322-PULL (7855). All of us here at White Flyer are at your service.



## WHITE FLYER IS A PROUD SUPPORTER OF THE SCTP

Recognizing that youth are our future leaders and shooters, White Flyer continues to support the Scholastic Shooting Program thru the NSSF. As was the case in 2004, White Flyer will once again donate all the targets used in the 2005 SCTP Trap Championships at the Grand American plus provide all the team trophies and certificates to the 2005 winners.

White Flyer salutes the NSSF, ATA, NSSA, and the NSCA for their support of this program and a special thanks to all the coaches, parents, and shooters that participate. This is one of the best shooting programs available today for our youth!



## WHITE FLYER WOULD LIKE TO WELCOME

Jacquie Roberts will be taking Jill Olunds place as Receptionist for White Flyer Targets. If you need anything or just want to drop in a friendly hello you can contact her at [jroberts@reagentchemical.com](mailto:jroberts@reagentchemical.com) or 1-800-322-PULL (7855).

**Have questions about targets? Drop us a note or email us with your questions, and we will try to get you answers, or at least tell you where you can find them.**



## Did You Know???

Currently White Flyer operates three state of the art target manufacturing facilities throughout the United States to ensure total coverage of the country plus Canada: Coal Township - Pennsylvania Plant, (Eastern U.S.), San Bernardino - California Plant, (Western U.S.) and Webb City - Missouri Plant, (Central U.S.)

### Webb City Plant

422 East 17th Street  
Webb City, MO 64870

Attn: Gene LeRiche or Linda  
Brasch

Phone: 800-647-2898

417-673-3823

Fax: 417-673-1769

### Coal Township Plant

RD 1, Box 827  
Coal Township, PA 17866

Attn: Tim Gunter or Marlene  
Ford

Phone: 800-423-6077

570-644-0453

Fax: 570-648-6134\*

### San Bernardino Plant

1454 S. Sunnyside Avenue  
San Bernardino, CA 92408

Attn: Dan Sumpter  
or Silvia Sumpter

Phone: 800-872-7888

Fax: 909-796-0780

## THREE QUARTER STYLE TARGETS

Now available from all of the White Flyer Target Plants across the U.S. is the "New York Style" target. The same target structurally and design wise as the "White Flyer AA", the New York Style Target differs from the all orange top or orange domed targets in its paint scheme only.

For year's the debate has continued over whether gun clubs should use all orange or orange domed targets. Equally divided are shooters that favor one over the other. Based on the types of backgrounds that are dark or where tree lines are prevalent, many clubs prefer the all orange! Some facilities with unobstructed backgrounds favor the orange domed version.

Many factors such as clouds in the background effect the visibility of either - hence, many feel that the "New York Style" target serves as a great compromise target. It shows contrast with a black edge in cloudy conditions and still provides a lot of orange on the top of the target to be seen.

We are interested in your thoughts about shooting this target.  
(from left to right - all orange, orange dome, new york)



Email us and let us know what you think about  
White Flyer's newest target at:  
[whflyer@aol.com](mailto:whflyer@aol.com)

## A WELL - DESERVED THANKS!

Our thanks to the countless number of people that volunteer their time and money to "run" shoots throughout the country. These are the folks that plan and conduct the shoots; the signup and scoreboard personnel, the food staff, the pullers, loaders, and referees, and whoever else I may have left out. These are the people behind the scenes at the gun club (the manager, and his or her staff) that make the shoots so much fun to attend. Too often, we shooters tend to forget about the fine work done by these people. Without them, our shoots would be nothing. We salute you folks for a job well done!

## Gun Club/Range Score Sheets

For those facilities that need score sheets, go to the [Score Sheet](#) section of this site to download copies of White Flyer score sheets for the following disciplines:

- Skeet
- Skeet Doubles
  - Trap
- Trap Doubles
  - Five Stand
- Sporting Clays

Should you encounter difficulty in downloading any of these items, please call Cindy at:  
(800) 322-7855.

## Customer Service

Although we pride ourselves on our quality products and customer service, from time to time things happen that shouldn't. As our customer, we hope that anytime you have a problem or are not satisfied with our service or product's quality, that you will take a moment to call or email us. You are our most important asset, and without you White Flyer would be nothing. Your input, whether positive or negative, is welcomed. Please feel free to call us at (800) 322-7855 if you have any questions, or want to discuss White Flyer products or service. On behalf of all of us at White Flyer, we again thank you for your business and support – it is sincerely appreciated.

## White Flyer Shooting Certificates

Has a shooter at your facility just broken his/her first straight? Do you have a list of shooters from your most recent shoot that you would like to recognize in a special way? Maybe a shooter that achieved a milestone or broke a winning score? If so, we will provide a special White Flyer Shooting Certificate/Distinguished Shooting Award (suitable for framing) for them, if you will send us the person's name, their address, what they achieved, where it was done, and the date. We will print and mail a certificate to the shooter, at no charge to you, to commemorate their accomplishment. You can do this by filling out our online [Shooting Certificate form](#).

Or, you can email us at [whflyer@aol.com](mailto:whflyer@aol.com), fax us at (713) 626-0429, or mail it to us at 1300 Post Oak Blvd., Suite 680, Houston, Texas 77056. Once we receive this information, we will get these certificates out to your shooter within three weeks.

## Registered Shoot Schedules

If you have a particular event at your range or gun club that you would like folks to know about, send us information about your function, and we will try to highlight some of the upcoming notable registered shoots in skeet, trap, sporting, or International each month. Send all information to White Flyer, 1300 Post Oak Blvd., Suite 680, Houston, Texas, 77056.

# Western Wings Birds & Clay



"Where is Roberts, Idaho?" was the question on the minds of western sporting clays shooters prior to this year's Zone 7 Championships. The answer is fifteen miles north of Idaho Falls and a long way from anywhere else. With this in mind, shooters flocked to the small farming community to shoot the largest ever Zone 7 Championship. Western Wings Birds & Clay offered 800 registered targets over four days for willing travelers.

The course manager, Brooks Robertson and his entire family pulled out all the stops to ensure a successful event. They appointed Dan Mitchell as shoot director and Lois Lessing for registration and scores. Jason Menke and Mo Parsons set a fantastic array of targets. The presentations were aided by a number of donated lifts. Local hotels came on board with very reasonable rates. The most notable contribution from the community was the trap help and volunteers themselves. The trappers were incredibly professional, polite and just down right friendly. The shoot started under what turned out to be a week of sunshine and breezy mid – 80 degree weather. Western Wings used our orange dome targets on the course and 5-stands. Master class shooter, Donny Tackett dominated Thursday's 100 bird preliminary with a 92. Small gauges and the side by side events were each 50 target competitions. The 20 gauge event was won by master class shooter Frank Liebschwager with a 47. Tory Thoen managed to win 28 gauge outright with a 48. AA shooter Tom Jones won both the .410 with a 46 and the side by side event with a 47.

Albert Bogetti Jr. won Friday's preliminary with a 97. This is a four target lead over John Kruger and Jason Pakish. Gebben Miles broke away from the pack with a 5 bird lead to win FITASC with a 96. Western Wings used our new "three-quarter" style target for FITASC. The area was flat with dark mountains in the distant background. The extra band of orange really made the targets stand out.

Josh Noble, who just won the Utah State Shoot dropped one bird in the 5-stand event to win with a 99. He also won the 200 bird main event with a 188.

Western Wings Birds & Clay and the entire Idaho Falls / Roberts community hosted a fantastic event that entertained as well as challenged shooters. Now they have set their sites set on the U.S. Open. Without question they have the facility and the enthusiasm to make it every bit as fun and successful as the 2005 Zone 7 Championships.

Now when people ask, "Where is Roberts, ID?" the answer will be, "right next to Western Wings."

Best Regards,

Bill Daniels  
Regional Sales Manager  
White Flyer Targets