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# LET'S SEE ONE

WHITE FLYER NEWSLETTER

WINTER 2007-2008

## A Word with Phil Murray –

*National Sales Manager*

As we begin the 2008 Shooting Year, all of us at White Flyer would like to take this opportunity to wish you the best in your shooting in 2008 whether it be Skeet, Trap or Sporting Clays. We'd also like to welcome you back to the redesigned White Flyer Website. In the past, we've done a poor job of keeping this site current, but I think we may have the people in place to not only keep it current and pertinent to you, the shooter and gun club manager, but to offer items and features that you'll not only enjoy and find entertaining, but you'll find helpful. As we begin to embark on the 2008 Shooting Year, please don't hesitate to email, write or call us, if there is something specific you'd like to see in this quarterly newsletter.

Many of you are probably wondering what will be the status and availability of targets in 2008. Will it be better than the "nightmares" of 2007? Generally speaking, we think that although the Pitch Supplier is slated to close down for their annual maintenance in April 2008, like 2007, our inventories of targets should be much better than 2007. Does this mean no shortages should exist and you will get everything you order on a timely basis? Ideally, we'd like to say that interruptions and shortages should be minimal, if any, but in reality, depending on the Pitch Supplier, there is always that possibility. For this reason, we again encourage the gun clubs



**Above is the White Flyer Pedal Delivery Truck**

donated to PITA by White Flyer Rep, Bill Daniels of Las Vegas, NV. Bill did the restoration work on the truck. It was raffled off to a lucky shooter at the 2007 Grand Pacific Trapshoot, with funds going to the PITA "YES" Youth Program. The winner was Bill Johnson from Washington. **See page 4** for Shoot Article.

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to try to order as far out as possible and if they have room to inventory/ warehouse extra targets, we'd recommend doing so.

As many of you are aware, January 1, 2008, White Flyer raised pricing \$0.50 per case across the board. The culprit... rising petroleum and raw material prices. Much as you experience rising prices at the gas pumps and other places, White Flyer continues to be "hit" with rising petroleum and raw material costs. Does this mean pricing could again be raised sometime in 2008? Yes, this is a possibility, but rest assured White Flyer will continue to monitor the pricing and will only act if it has to and will examine consequences on shooters, gun clubs and shooting in general. Bottom line... if there is no shooting, White Flyer does not sell targets!

Looking at the state of the economy and the huge price increases in lead and shotshell ammunition plus travel costs, it is anticipated by many that the clay target sports will be severely affected in 2008. Hopefully this will not be realized, but due to the numerous factors facing all of us, the importance of your local gun club will never be more important. With high travel expenses, shooters are anticipated to travel less, which means that they'd want to shoot more at their local facility.

Irrespective of all this doom and gloom for 2008, many top events in Skeet, Trap and Sports are scheduled.

Throughout the year, White Flyer will be attending many of these premier events throughout the US and will try to report back on this site, with reports and photos of all that is going on. Coupled with a new White Flyer Blog, we hope that you'll frequent our website often throughout 2008.

On behalf of all of us at White Flyer, we wish you the best with your shooting and appreciate all of your business and support. Until the Spring 2008 issue..... •

## A Word with Bill Daniels –

### *West Coast Regional Sales Manager*

How time flies! It is once again time for winter trapshooting in the West. Over the next few months, I'll be all over the Southwest attending Winter Chain Shoots, Spring Grand American Tournaments and Sporting Events. Below you will find a tentative schedule of all the events that I'll be representing White Flyer at in 2008.

#### BILL DANIELS 2008 TRAVEL SCHEDULE

Jan 1-3	New Year's Shoot Redlands Trap Club
Jan. 8-13	Winter Chain Shoot, Ben Avery, Phoenix
Jan. 25-27	Silver Buckle Sporting Clays Shoot, Oasis Gun Club, Mesquite, NV
Jan 28-31	Winter Chain Shoot, Casa Grande Trap Club, Casa Grande, AZ
Feb. 2-5	SHOT SHOW, Las Vegas, NV
Feb. 9-10	Las Vegas Open Sporting Clays, Nellis AFB, Las Vegas, NV
Feb. 14-16	NSCA Advisory Council Meeting
Feb. 14-18	Hawaii State PITA Shoot, Hilo, HI
Feb. 21-24	Comstock Skeet Shoot, Nellis AFB, Las Vegas, NV
Feb. 20-24	Spring Grand Tucson Trap and Skeet Club
Feb. 28-2	Ducks in the Desert, Desert Lake Shooting Club, LV, NV
March 7-9	Old Pueblo Skeet Shoot, Tucson, AZ
March 10-16	Winter Chain Shoot, Casa Grande Trap Club, Casa Grande, AZ
March 14-16	Copper State Open, Ben Avery, Phoenix, AZ
March 21-23	Spring Fling Purgatory Clay Sports, Hurricane, UT
March 25-30	AZ State ATA Shoot, Red Mountain Trap and Skeet, Scottsdale, AZ
May 2-4 Zone 7	Sporting Clays, Coyote Springs, Tucson, AZ
May 16-18	Fiocchi Cup Sporting Clays, Desert Lake Shooting Club, Las Vegas, NV
May 5-11	Golden West Grand, Sage Hill, Reno, NV
May	Hoppe's Shoot, Missoula Gun Club, Missoula
May 14-18	Inland Empire Shoot, Spokane Gun Club, Spokane, WA
May 23-26	CA State PITA Shoot, Livermore-Pleasanton Rod and Gun Club, Livermore, CA
May 27-1	US Open Sporting Clays, Cajun Elite, LA
June 19-22	CA State Sporting Clays Triple B, El Monte
June 19-22	California State Shoot Kingsburg Gun Club
June 26-29	ID State Sporting Clays, Black Dog, Boise, ID
July 4-6	NV State PITA Shoot, Fallon, NV
July 9-13	NV State Sporting Clays Shoot, Sage Hill Reno
July 20-26	PITA Grand Pacific, Evergreen Sportsman's Club, Evergreen, WA
July 25-2	Western Open, Stockton Skeet Club, Stockton
Aug. 7-10	Zone 7 Skeet Championships, Mitchells, Salem

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# A WORD WITH JOSH TAYLOR – *Eastern Regional* Manager

*Bill Daniels schedule continued from page 3*

I just returned from the Dixie Grand Trapshoot at the Silver Dollar Shooters Club in Odessa, Florida. Weather for this Satellite Grand event was uncooperative with cool temperatures and winds affecting the shooters each day. Most of the top All American Shooters were in attendance and Sunday's Handicap was won by a middle yardage shooter with 97 x 100.

Next on tap at the Silver Dollar Club of interest is the Annual White Flyer - Browning and Winchester Ammunition Invitational Trapshoot, the second weekend in March. At this event all of the awards are sponsored by the three and Browning also offers a BT-99 on Sunday to a lucky shooter in the final Handicap event.

Following this Invitational is the premier Southern Grand American Trapshoot that annually draws shooters from all over the United States. At this event White Flyer will be giving out Commemorative Targets and will provide trophies to the HOA winners.

For 2008, my shoot schedule includes a number of Trap, Skeet and Sporting Clays shoots throughout the Northeast and Southeast. Below you will find a tentative schedule of shoots that I'll be representing White Flyer at in 2008.

Should any of you have questions about out targets or anything else I can be reached by email at [jtaylor@reagentchemical.com](mailto:jtaylor@reagentchemical.com) or by calling me at 614-853-5689.

I look forward to seeing you on the circuit and good shooting! ■

Aug. 6-16	The Grand American, Sparta, IL
Sept. 3-7	Western Grand, Spokane Gun Club, Spokane
Sept. 18-21	35 <sup>th</sup> Annual Fall Handicap, Las Vegas Gun Club, LV, NV
Sept. 19-21	UT State Sporting Clays Shoot, Purgatory Sporting Clays, Hurricane, UT
Oct. 5-11	World Skeet Shoot, San Antonio, TX
Oct. 28-2	National Sporting Clays, San Antonio, TX
Nov. 4-9	Autumn Grand, Tucson Trap & Skeet, Tucson
Nov. 21-23	U.S. Winter Championships, Sage Hill, Reno

I'd like to bring your attention to a few issues of importance that will be affecting us Western Shooters in 2008. First and foremost, we will be producing biodegradable targets for the first time out of our San Bernardino Target Plant in early summer for Trap, Skeet and Sporting Clays. As we get closer to offering these to the gun clubs, we'll be sending out information to Western gun clubs. This new biodegradable target line will be a welcome addition to our San Bernardino, California - White Flyer Target Plant.

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### Ducks Unlimited "Ducks in the Desert"

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Of additional importance is the upcoming Ducks Unlimited "Ducks in the Desert" Sporting event to be held February 28 to March 2, 2008 at The Desert Lake Shooting Club outside of Las Vegas, Nevada. One of a series of several clay target shoots sponsored by Ducks Unlimited to be held throughout the United States in 2008, the "Ducks in the Desert" event will offer for the first time, the "White Flyer Best of the West" Team trophy to the top gun club and it's shooters in this event. For more details on this event as well as other information on the Western Shoots, contact me at [bdaniels@reagentchemical.com](mailto:bdaniels@reagentchemical.com) or call me at 702-869-6577.

Until next time, I look forward to seeing you at the shoots. ♦



White Flyer's New Redesigned International Target

## 2008 Shoot Schedule for Josh Taylor

### January

1/14 – 1/20 Dixie Grand – Odessa, FL

### February

2/1 – 2/5 SHOT Show – Las Vegas, NV  
2/14 – 2/17 Rhino Rally – Williston, FL  
2/20 – 2/24 Seminole Cup – Okeechobee, FL

### March

3/6 – 3/9 Browning, Winchester, & White Flyer  
Trap Shoot – Odessa, FL  
3/10 – 3/16 Southern Grand – Odessa, FL  
3/25 – 3/30 Florida State Trap Shoot – Odessa, FL

### April

4/17 – 4/20 Gamaliel Cup – Nashville, TN  
4/18 – 4/20 Big Seafood Blast – Pennsville, NJ  
4/30 – 5/4 Empire Grand – Cicero, NY

### May

5/16 – 5/18 Keystone Open – Elysburg, PA (Len)  
5/16 – 5/18 Masters Cup – Pennsville, NJ  
5/20 – 5/26 Great Lakes Grand – Mason, MI  
5/27 – 6/1 U.S. Open Sporting Clays Shoot –  
Jennings, LA  
5/29 – 6/1 New Jersey State Trap Shoot – Indian  
Mills, NJ

### June

6/9 – 6/15 Pennsylvania State Trap Shoot –  
Elysburg, PA  
6/16 – 6/22 Ohio State Trap Shoot – Marengo, OH  
6/30 – 7/6 Michigan State Trap Shoot – Mason, MI

### July

7/2 – 7/6 Virginia St Trap Shoot– Stephenson, VA  
7/4 – 7/6 PA Grand – Elysburg, PA (Len)  
7/8 – 7/13 New York State Trap Shoot, Cicero, NY  
7/10 – 7/13 West Virginia State Trap Shoot –  
Wellsburg, WV

### August

8/6 – 8/16 Grand American Trap Shoot – Sparta,  
IL (2<sup>nd</sup> week)

### September

9/5 – 9/7 Westy Hogan 102<sup>nd</sup> Anniversary –  
Elysburg, PA  
9/9 – 9/14 Northeastern Grand – Cicero, NY

### October

10/28 – 11/2 NSCA Nationals – San Antonio, TX

### *WHITE FLYER WOULD LIKE TO WELCOME*

Jan Bracht joined White Flyer in October 2007 as the new sales assistant. If you need anything or just want to drop a friendly hello, you can contact her at [jbracht@reagentchemical.com](mailto:jbracht@reagentchemical.com) or 800-322-PULL (7855).



### **The 2007 Grand Pacific Trapshooting Tournament**

The Pacific International Trap Association (PITA) held their 2007 Grand Pacific Trap Tournament at the Evergreen Sportsman's complex in Olympia, Washington. This is the fourth year White Flyer targets were thrown in the historic 74-year-old event. Sue Brewer from the PITA said, "The results were outstanding!"

This event saw the results of the new Industry Advisory Board's (IAC) efforts in additional event sponsorships and participation. In addition to White Flyer providing commemorative targets and trophies a number of big industry names headed to the Northwest for the first time. Winchester sponsored Monday's events with ammunition prizes and giveaways. Browning sponsored the Browning Handicap and gave away another BT99. RCBS/ATK sponsored the YES kids program and gave away a reloader. Kent Sakamoto who will chair the IAC in 2008 was there to demonstrate his reloading equipment. Bill Kinsala from Americase displayed his cases and hosted a drawing for a new Americase. Almost 400 shooters tried to guess the number of shells in a clear case to win. HI-VIZ Sights, Bob Allen Sportswear, Krieghoff, Remington Arms, Kolar, Bill Cole Guns, Soft Touch, Wilderness Mint and others displayed product as well. As a whole the industry has pledged to come back in 2008 and support the shooters of the Northwest. ♦

## 2008 WHITE FLYER COMMEMORATIVE TARGETS

Once again for 2008, White Flyer will be offering Commemorative AA Targets for major Trap, Skeet and Sporting Clays tournaments throughout the United States. The following events – **shown to the right** -are slated to have these free White Flyer Commemorative Targets.

### WHITE FLYER INTRODUCES REDESIGNED INTERNATIONAL CLAY TARGET

Manufacturing quality clay targets from four modern plants across the United States, White Flyer has been the shooters choice for over 100 years. White Flyer's goal has been to always consistently provide shooters and gun clubs with targets superior to any other. While we are confident we have accomplished our goal with the new, redesigned White Flyer International Target, we continue to look for ways to improve our targets for quality and breakability.

After numerous years of extensive testing and evaluation by some of the top International Trap and Skeet shooters in the United States, White Flyer is proud to announce the introduction of our new, redesigned International Target for International Skeet and Bunker Shooting.

Available in 110mm, the new improved White Flyer International Target has been extensively tested under actual shooting conditions to ensure superior flight characteristics from the moment it leave the trap arm to the moment it explodes.

Breakability which is important to all shooters has been addressed – when centered this new target will “smoke”. Strong enough to be thrown the distances and speeds of International Skeet and Bunker Trap, this new target is usable on all types of automatic machines – a plus for the gun clubs. All in all, the new redesigned White Flyer International Target “breaks” and “performs” the way shooters and gun clubs like, so they can maintain the high scores they have grown accustomed to shooting.

## 2008 WHITE FLYER COMMEMORATIVE TARGET SCHEDULE

Jan 14- 20, 2008	Dixie Grand American	Odessa, FL
Feb 18 - 24, 2008	Spring Grand American	Tucson, AZ
March 7 - 9, 2008	White Flyer, Winchester, Browning	Odessa, FL
March 10 -16, 2008	Southern Grand American	Odessa, FL
April 12- 20, 2008	Southwestern Grand American	San Antonio, TX
April 30 - May 4, 2008	Empire Grand American	Cicero, NY
May 1- 4, 2008	US Open Trapshooting Champs.	Sparta, IL
May 20 - 26, 2008	Great Lakes Grand American	Mason, MI
May 27 - June 1, 2008	NSCA US Open Sporting Champs.	Jennings, LA
July 21 - 26, 2008	PITA Grand Pacific	Evergreen, WA
Aug 2 - 5, 2008	SCTP Nat'l Championships	Sparta, IL
Aug 6 - 16, 2008	Grand American Trapshoot	Sparta, IL
Sept 3 - 7, 2008	Western Grand	Spokane, WA
Sept 6 - 9, 2008	US Open Skeet Championships	Sparta, IL
Sept 9 - 14, 2008	Northeastern Grand American	Cicero, NY
Oct 3 - 11, 2008	NSSA World Skeet Champs	San Antonio, TX
Oct 28 - Nov 2, 2008	NSCA Sporting Nationals	San Antonio, TX
November 2008	Autumn Grand American	Tucson, AZ

### Did You Know ???

Currently White Flyer operates four (4) state of the art manufacturing facilities throughout the United States. This ensures total coverage of the county plus Canada.

San Bernardino, CA Plant	Webb City, MO Plant	Coal Township, PA Plant	Knox, IN Plant
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