



White Flyer Targets Announces Production of the Battue Target in the United States

Whether it be “bouncing bunnies, miniscule minis or batty battues” White Flyer has all your Sporting Clay needs. Manufacturing quality clay targets from four (4) modern plants across the United States, White Flyer Targets has been the “Shooter’s Choice” for over 100 years. White Flyer’s goal has been to consistently provide shooters and gun clubs with clay and biodegradable targets superior to any other. While we are confident we have accomplished our goal, we continue to look for ways to improve our targets for quality and breakability.

After many years of importing Sporting Battue targets from CCI in the UK, White Flyer is pleased to announce that the White Flyer Battue will be manufactured exclusively here in the United States for the first time at each of our four target manufacturing plants. The CCI Battue target has been a staple of Sporting Events here in the United States and we welcome the opportunity to produce our own version in the United States. Beginning in June, our “homemade” White Flyer Battue should begin to be available through your local White Flyer distributor.

Breakability, which is important to all shooters, has been addressed on this new Battue through extensive shooter testing. Reports from numerous shooters were that this “new Battue flew truer and broke better”. Additionally, these targets were sent out to various sporting machine manufacturers for testing in their equipment. The result of their testing was excellent in

the different brands of throwers and the success of one machine manufacturer led them to comment that “This new Battue target will be the best on the market in terms of breakability and coming out of the machines unbroken.”

Available from your local White Flyer distributor, we ask that you visit our website at www.whiteflyer.com for more details. You will not only find information on this new Battue, but on all of our fine White Flyer products available for shooters and gun clubs.

For more information or specific content, please contact White Flyer at 1300 Post Oak Blvd, Suite 680, Houston, TX, 77056 or by calling our toll free number, 1-800-322-7855